

**Baca County Division of Emergency Management**  
Riley Frazee, Director  
741 Main Street  
Springfield, CO 81073  
719-523-6796

**MEDIA RELEASE – For Immediate Release**

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For more information contact  
Riley Frazee, Director - Baca County Division of Emergency Management  
[riley.frazee@seregion.com](mailto:riley.frazee@seregion.com)

**BACA COUNTY EMERGENCY MANAGEMENT LAUNCHES E-MAIL ALERT SYSTEM**

(SPRINGFIELD, COLORADO) The Baca County Division of Emergency Management (BCDEM) has recently started a trial service that allows important information and updates to be sent to cell phones and e-mail addresses.

To sign up for the service, go to [www.bacadem.com](http://www.bacadem.com) and click on the “Notifications” link along the left side of the page. The sign up page will ask for your name, cell phone number and provider, and e-mail address. BCDEM intends to use this information only for notifications, and you can request to be removed from the list at any time.

The system is experimental, and should not be considered your primary method to receive critical emergency information. Due to the way text messaging and e-mail systems work, alerts may be delivered immediately or may be delayed by several minutes.

“Baca County Division of Emergency Management is always looking for more ways to distribute important information,” said BCDEM Director Riley Frazee. “This is another tool we can use to help keep the public informed when an event occurs.”

Frazee went on to emphasize that the new system will not be used to deliver extremely time-sensitive information. “This technology has limitations, so our residents still need to have other sources for emergency information, such as NOAA All-Hazards Weather Radio broadcasts.” Frazee added that Baca County does not charge for the service; however users are responsible for text message charges, if any, from their wireless carrier.

In addition to being a sign-up point for the new notification system, the BCDEM web site contains a wealth of information about citizen preparedness and the continuing efforts Baca County is making to prepare for all types of emergencies and events.

If you would like more information about emergency planning and preparedness for your family, stop by the BCDEM office, located at 29400 US Hwy 287 just ¼ of a mile North of Springfield, or visit [www.bacadem.com](http://www.bacadem.com).

You can also find more detailed information at these web sites:

- [SERegion.com](http://SERegion.com)
- [ReadyColorado.com](http://ReadyColorado.com)
- [Ready.gov](http://Ready.gov)

General information about emergency services is available from the Baca County Division of Emergency Management, 719-523-6796, or the Baca County Sheriff’s Office, 719-523-4511. For immediate emergencies, dial 911.

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